



Ring of Fire Resources Inc. Launches New Corporate Website

Toronto, Ontario – September 1, 2010 Ring of Fire Resources Inc. (the "Company" or "ROF") (TSX-V:ROF, FRANKFURT: RG5, OTC.PK:HWKPF), previously known as Hawk Uranium Inc., has announced its new website information and changed contact details, which can be accessed posting the following address: <http://www.ringoffireresources.com>.

The Corporate Website is the Company's primary communication tool focused on establishing and maintaining a closer relationship with our existing and potential shareholders, to provide them with the most updated and comprehensive information available on the Company. The website will feature the Company's newly branded corporate look and streamlined site navigation and includes an RSS feed.

The Company's address and phone numbers have not changed (see below), however, all administrative email should now be addressed to info@ringoffireresources.com and investor relations email to ir@ringoffireresources.com

About Ring of Fire Resources Inc.:

Ring of Fire Resources Inc. is a Canadian based junior exploration company with a portfolio of diversified exploration projects at various stages of exploration and drilling for Nickel/Copper/Chromium/PGM in the 'Ring of Fire' McFauld's Lake Area of Northern Ontario, Gold in Northern Ontario, and Uranium in Northern Saskatchewan and Quebec

Cautionary Statement:

Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release. No stock exchange, securities commission or other regulatory authority has approved or disapproved the information contained herein.

The foregoing information may contain forward-looking statements relating to the future performance of Ring of Fire Resources Inc. Forward-looking statements, specifically those concerning future performance, are subject to certain risks and uncertainties, and actual results may differ materially from the Company's plans and expectations. These plans, expectations, risks and uncertainties are detailed herein and from time to time in the filings made by the Company with the TSX Venture Exchange and securities regulators. Ring of Fire Resources Inc. does not assume any obligation to update or revise its forward-looking statements, whether as a result of new information, future events or otherwise.

Contacts:

Ring of Fire Resources Inc.
H. Vance White, President
Phone: 416-214-2250
Fax: 416-367-1954
Toll: 866-214-9486

Corinna de Beer, Investor Relations
Phone: 416-792-0343
eMail: ir@ringoffireresources.com